Arnolds | Keys
TRUSTED PROPERTY EXPERTS

VIDEOGRAPHER, PHOTOGRAPHER & CONTENT CREATOR

About Arnolds Keys

Arnolds Keys offers the complete property service across Norfolk. With a range of specialist expertise and experience, Arnolds Keys provides Residential, Commercial and Agricultural Property Consultancy and is one of the largest independent Estate Agencies and Chartered Surveyors in the county, with offices in Norwich City Centre, Aylsham and Sheringham.

Arnolds Keys also includes Keys Holiday Cottages, a holiday lettings business providing rural and coastal retreats.

As our brand continues to grow across digital channels, we are seeking a creative, enthusiastic and highly skilled Videographer, Photographer & Content Creator to help tell our story, showcase our people and properties, and create engaging content that delivers results.

The Role

- Create engaging video and photography content for Arnolds Keys, Keys Holiday Cottages and associated brands.
- Plan, film and edit social-first content for platforms including Instagram, Facebook, LinkedIn, and YouTube.
- Produce professional photography and videography for residential, commercial and agricultural properties.
- Create video tours, reels, interviews, behind-the-scenes content and promotional campaigns.
- Bring creative ideas to life from concept through to publication.
- Support the promotion of PR activity and company announcements through compelling visual content.
- Attend events and industry activities to capture content.
- Work collaboratively with colleagues across the business to develop content that supports commercial objectives.

RICS Regulated by RICS | The Property Ombudsman | arla propertymark PROTECTED | naea propertymark PROTECTED

Partners: N.C. Williams | C.J. Penrose | T.W. Corfield | P.D. Cooper
Associates: K.P. Lambert | C.R. Hunt | K.L. Atkins | H.R. Downing | C.E. Hayward
Consultants: G.W.B. Gowing | T.S. Evans | M.J.W. GambleArnolds Keys, Arnolds Keys – Irelands Agricultural and Keys Holiday Cottages are trading names of Arnolds Keys LLP, a Limited Liability Partnership registered in England and Wales under company number OC353213. Registered Office: 25 King Street, Norwich, NR1 1PD. Where we use the word 'Partner' it refers to a member of Arnolds Keys LLP.

- Create multiple content versions and formats tailored to different platforms, including vertical video, square formats, short-form edits and teaser clips.
- Manage content production schedules and priorities across multiple projects.
- Ensure all content adheres to brand guidelines and maintains high professional standards.
- Maintain photography, video and editing equipment.
- Support wider marketing and administrative activities as required.

Requirements

- Minimum of 2 years' professional experience in videography, photography and content creation.
- Strong portfolio or showreel demonstrating creativity across social, promotional and commercial content.
- Excellent filming, editing and post-production skills.
- Proficiency in software such as Adobe Premiere Pro, After Effects, Lightroom, Canva, CapCut and Adobe Creative Suite.
- Strong understanding of camera operation, lighting, sound recording and composition.
- Experience creating content specifically for websites, social media and digital marketing campaigns.
- Excellent storytelling ability and a strong understanding of audience engagement.
- Produce high-quality professional headshots, team photography and corporate imagery that reflects the Arnolds Keys brand.
- Knowledge of current social media trends and platform best practice.
- Ability to adapt content styles to suit different audiences and channels.
- Strong organisational skills with the ability to manage multiple projects simultaneously.
- Excellent communication and interpersonal skills.

- Comfortable working independently and collaboratively within a fast-paced environment.
- Full UK driving licence and willingness to travel across Norfolk regularly when required.
- Access to professional photography and videography equipment is desirable.

What We Can Offer

- Competitive salary commensurate with experience
- Performance related bonus
- Generous holiday allowance increasing with length of service, additional day for Birthday and discretionary day at Christmas with ability to purchase additional holiday.
- Sponsored professional membership and CPD (where applicable).

Location: Norwich (Head Office), with travel across Norfolk
Department: Marketing

Applicants should provide a portfolio, showreel or examples of previous work as part of their application.